Penn Nursing Science

ONLINE COURSE CREATION PROCESS with ASSOCIATED RESOURCES

1 COURSE APPROVAL

Main Objectives:
- Identify audience
- Topic overview
- Why online?

Resources:
- Faculty member(s)
- School approvers

2 COURSE PLANNING & DESIGN

Main Objectives:
- Learning outcomes/syllabus
- Project timeline
- Course style (e.g. animations)

Resources:
- Instructional designer (sourced from around Penn)
- Faculty member(s)
- Course producer (School/OLI)

3 COURSE PRODUCTION

Main Objectives:
- Create content, build course
- Develop success criteria
- Train TAs

Resources:
- TAs
- Faculty member(s)
- Course producer
- Video team (sourced by OLI)

4 COURSE PRE-LAUNCH REVIEW

Main Objectives:
- Finalize edits
- Check and test course
- Communicate with students

Resources:
- TAs
- Course producer
- School reviewer

5 COURSE LAUNCH & DELIVERY

6 COURSE EVALUATION & DATA ANALYSIS

Main Objectives:
- Surveys
- Analyze performance
- Document issues/ideas

Resources:
- Course team

7 COURSE DEBRIEF & FEEDBACK

Main Objectives:
- Identify revisions
- Resolve open issues
- Feedback for future courses

Resources:
- Course team

8 COURSE REVISIONS

Main Objectives:
- General revisions
- Content refresh
- Performance improvements

Resources:
- Course team
- Video team

**Content under revision as of 10/31/16.*