UTILIZING AN EDUCATIONAL VIDEO IN THE IMPLEMENTATION OF AGE-FRIENDLY HEALTH SYSTEMS

Key objectives
- Simplify information delivery
- Enhance Age Friendly Health Systems (AFHS) implementation
- Expand 4Ms assessment on eligible patients

Methodology
- Develop short, engaging video to share with employees
- Choose low-performing region and control region in a retail-health setting

Findings
- Excellent participation in watching video
- Greater improvement in Age-Friendly care in participating region
- Majority of staff reported enjoying the video

Project process
- Preliminary surveys
- Identified barriers
- Video
  - Introduction
  - Inspiration
  - Role-play
  - Evidence of benefit
- Dissemination
- Learning Management system
- Excellent participation
- Reported improvement
- Assessment of improvement
- See line graph

Improvement of 4Ms % Performance from baseline

<table>
<thead>
<tr>
<th>Week</th>
<th>Control region</th>
<th>Participating region</th>
</tr>
</thead>
<tbody>
<tr>
<td>Week 1</td>
<td>429%</td>
<td>571%</td>
</tr>
<tr>
<td>Week 2</td>
<td>443%</td>
<td></td>
</tr>
<tr>
<td>Week 3</td>
<td></td>
<td>700%</td>
</tr>
<tr>
<td>Week 4</td>
<td></td>
<td>357%</td>
</tr>
<tr>
<td>Week 5</td>
<td></td>
<td>229%</td>
</tr>
</tbody>
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