

UNIVERSITY of PENNSYLVANIA

**BACK-TO-SCHOOL SALE 2010**



Want your order for **FREE**?  
*See details inside!*

- Premium Product Lines
- Superior Quality
- Optimized for Penn's Environment
- Exclusive Price Discounts
- Convenient Online Ordering and Payment



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## SIGNIFICANT SAVINGS, LONG TERM VALUE

The overall value of buying a computer through Penn's annual computer sale is very hard to beat.

As a volume purchaser with long-standing vendor relationships, Penn's Computer Connection negotiates some of the best educational discounts available. The features, quality, reliability, and support options of these systems exceed those typically offered by traditional retail outlets.

We invite you to join the thousands of new and returning students who have enjoyed significant savings and realized the quality and long term value of purchasing premium quality computers and software through the Penn Computer Connection's annual sale.

## SUPERIOR QUALITY, PREMIUM PRODUCT LINES

- Premium product lines from leading manufacturers
- Extensive warranty and support options, including at-your-home repair and accidental damage coverage
- Equipped with built-in wireless connectivity, large hard drives and lots of memory
- Burn CDs and DVDs and enjoy high quality graphics and displays
- Computers optimized for Penn's computing environment and compatible with your school's recommended standards

## CONVENIENT ONLINE STUDENT ORDERING

Placing your order couldn't be easier. Starting June 1st, students can log on to Campus Express Online at [campusexpress.upenn.edu](http://campusexpress.upenn.edu) and click on "My New Computer":

- Select from a variety of options – both Windows and Mac OS platforms.
- Have your computer shipped directly to you – or make travel easier by picking up your computer when you arrive on campus.
- Pay by credit card, or charge to your Student Financial Services account (pick up orders only).

## Want Your Order for Free?

The Computer Connection is randomly selecting one lucky winner who will receive their order for **FREE!**

Just log on to Campus Express and place your order by June 30th.

**You could be the lucky winner!**

TERMS & CONDITIONS: The University of Pennsylvania Computer Connection MAKES NO EXPRESS OR IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR PARTICULAR PURPOSE OTHER THAN TO PROVIDE THE MANUFACTURERS' WARRANTIES. The Computer Connection shall have no liability for any consequential, incidental, or special damages, and the Computer Connection's sole liability shall be to accept return of the product in accordance with its standard return policy. Sales are subject to the University of Pennsylvania's standard Terms and Conditions. Prices, products, availability, and specifications are subject to change and/or correction without notice. All reasonable efforts have been made to ensure the accuracy of the data contained in this brochure at the time of printing. Typographical and/or content errors are subject to our correction. All Apple, Dell, Microsoft, Adobe, Epson, VMWare, Hewlett-Packard, Kensington, Lenovo and Seagate featured products, company names, brand names, trademarks, and logos are property of their respective owners. The actual products may vary slightly in appearance from the items pictured. Purchases from the Computer Connection vary by manufacturer; in general you must have verifiable status as a student earning a degree/certificate, a faculty member, or a full-time staff of Penn or UPHS. Other policies may apply. Estimated savings on products are based on competitive price comparisons of online web pricing taken on May 6, 2010. Estimated savings are provided as a guideline only and are subject to change.

Visit Campus Express for a larger selection of products, including printers, software, peripherals and accessories!



All Apple Macintosh systems come with:

- Mac OS 10.6 operating system
- Built-in iSight camera and microphone
- Built-in AirPort Extreme 802.11n wireless
- Built-in Bluetooth
- **AppleCare Protection Plan**, extending coverage to **3 years!**
- Includes a FREE HP DeskJet F4480 All-In-One printer! (Valued at \$79.99)



**Apple Value Notebook**  
with 3-Year AppleCare Support  
**MacBook White .....\$1,102**

**Our price saves you \$146!**

2.4GHz Core 2 Duo, 2GB memory, 250GB 5400RPM hard drive, 13.3" WXGA display, integrated NVIDIA GeForce 320M graphics, DVD burner, 4.7 lbs (2.13kg)

**Apple Mainstream Notebook**  
with 3-Year AppleCare Support  
**MacBook Pro 13" .....\$1,252**

**Our price saves you \$196!**

2.4GHz Core 2 Duo, 4GB memory, 250GB 5400RPM hard drive, 13.3" WXGA display, integrated NVIDIA GeForce 320M graphics, DVD burner, SD Card Reader, 4.5 lbs (2.04kg)

**Apple Specials**

Buy a qualifying Apple Computer with any iPod on the same invoice and receive up to a \$199 credit via mail-in rebate!



**Apple All-Purpose Notebook**  
with 3-Year AppleCare Support  
**MacBook Pro 13" .....\$1,552**

**Our price saves you \$196!**

2.66GHz Core 2 Duo, 4GB memory, 320GB 5400RPM hard drive, 13.3" WXGA display, integrated NVIDIA GeForce 320M graphics, DVD burner, SD Card Reader, 4.5 lbs (2.04kg)

**Apple Performance Notebook**  
with 3-Year AppleCare Support  
**MacBook Pro 15" .....\$1,908**

**Our price saves you \$240!**

2.4GHz Core i5, 4GB memory, 320GB 5400RPM hard drive, 15.4" WSXGA+ display, Intel HD Graphics and NVIDIA GeForce GT 330M 256MB with automatic graphics switching, DVD burner, SD Card Reader, 5.6 lbs (2.54kg)

**Apple Professional Notebook**  
with 3-Year AppleCare Support  
**MacBook Pro 15" ..... \$2,058**

**Our price saves you \$290!**

2.53GHz Core i5, 4GB memory, 500GB 5400RPM hard drive, 15.4" WSXGA+ display, Intel HD Graphics and NVIDIA GeForce GT 330M 256MB with automatic graphics switching, DVD burner, SD Card Reader, 5.6 lbs (2.54kg)





### All Dell systems come with:

- Microsoft Windows 7 Professional operating system
- Built-in DVD burner
- Built-in 802.11n wireless
- **Special Warranty:** Dell's 3 year, next business day warranty, with service at your home or office, plus **Complete Care™ accidental damage protection**



### Dell Value Notebook

Latitude E5410..... \$879

#### Our price saves you \$565!

2.13GHz Core i3, Windows 7 Pro 32-Bit, 3GB memory, 250GB 7200RPM hard drive, 14" WXGA display, Intel HD graphics, 4.7 lbs (2.14kg)



### Dell Mainstream Notebook

Latitude E6410.....\$1,149

#### Our price saves you \$224!

2.4GHz Core i5, Microsoft Windows 7 Pro 64-Bit, 4GB memory, 320GB 7200RPM hard drive, 14" WXGA display, 512MB nVidia NVS 3100M graphics card, 4.5 lbs (2.04kg)

#### Our Warranty is Different!

Accidental damage coverage plus **3 years** of at-your-home-or-office service on these Dell notebooks!

### Dell Performance Notebook

Latitude E6410..... \$1,359

#### Our price saves you \$378!

2.53GHz Core i5, Microsoft Windows 7 Pro 64-Bit, 4GB memory, 500GB 7200RPM hard drive, 14" WXGA+ display, 512MB nVidia NVS 3100M graphics card, 4.5 lbs (2.04kg)



### Dell Professional Notebook

Latitude E6510.....\$1,459

#### Our price saves you \$415!

2.66GHz Core i7, Microsoft Windows 7 Pro 64-Bit, 4GB memory, 500GB 7200RPM hard drive, 15.6" HD+ display, 512MB nVidia NVS 3100M graphics card, 5.2 lbs (2.04kg)



## DELL SPECIAL

Latitude E4310

**\$1,299**

#### Our price saves you \$441!

Dell's thin form factor provides reliable performance while offering lighter weight (at least a full pound less than our other Dell Latitudes). Enjoy extra mobility, and advanced features: 4GB memory, 2.53GHz Core i5 processor, 250GB 7200 RPM hard drive, 13.3" HD display, Intel HD graphics and a DVD burner. Only 3.4lbs (1.54kg)



## Your Data, on the Go!

**Penn Flash Drive 4GB.....\$19.99**

A sturdy aluminum flash drive custom engraved with the Penn logo. Available in 2GB to 16GB capacities.

## Save on Essential Applications for Your New Computer

**Microsoft Office 2007 Pro Plus or Office 2008 for Mac .....\$69**

**Our licensed version price saves you \$80!**

Microsoft's Student Licensing Program offers **full versions of Office for Windows or Mac** to Penn faculty, staff, and students at an educational discount.

Office 2010 coming June 15!

## Design Like a Pro for a Fraction of the Cost

**Adobe Acrobat 9 Pro ..... \$55**

**Adobe CS5 Design Standard.....\$199**

**Our licensed version price saves you \$94 to \$290!**

Communicate and collaborate more effectively with Acrobat 9 Pro. Creative Suite 5 Design Standard includes full new versions of Adobe InDesign CS5, Photoshop CS5, Illustrator CS5, and Acrobat 9 Pro.

## Run Microsoft Windows on Your Mac

**VMWare Fusion ..... \$39**

**Our price saves you \$40!**

With VMWare Fusion and your own copy of Microsoft Windows you can run Microsoft Windows and Mac OS 10.6 on your Apple computer at the same time.

Add Microsoft Windows 7 Home Premium.....\$199.99

## Don't Forget to Back Up!

**Seagate FreeAgent Go 320GB hard drive .....\$89.99**

**Our price saves you \$10!**

Seagate's FreeAgent Go 320GB portable hard drive lets you back up your critical data and take it with you wherever you go.

## Protect Your Computer

**Kensington Microsaver Notebook Lock .....\$39**

**Our price saves you \$6!**

This keyed computer security cable and lock is titanium-reinforced for tamper resistant protection. A must for securing your computer in libraries and study areas around campus.

## Copy, Scan and Print in Color

**Epson Stylus NX115 Inkjet Printer w/ FREE paper & USB cable ..... \$69**

**Our price saves you \$12!**

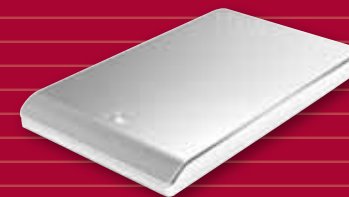
Multifunction printer featuring speeds up to 30 ppm black and 15 ppm color. Color flatbed scanner, 80 sheet paper feeder, and Energy Star qualified.

## High Quality Laser Output

**HP LJ P1606DN Printer w/ FREE paper & USB cable .....\$219**

**Our price saves you \$20!**

The networkable LaserJet Pro P1606DN printer features 26 pages per minute printing with 600x600 dpi for crisp black text, built-in duplex printing, and an adjustable 250 sheet paper tray.





These Dell workstations and Apple notebooks are specially selected for Penn School of Design students in City Planning, Historic Preservation, Architecture and Landscape Architecture programs.

**All systems come with:**

- Microsoft Windows 7 or Apple Mac OS 10.6 operating system
- Built-in DVD burner
- High quality discrete graphics cards
- **Special Warranty:** Dell's 3 year, next business day warranty, with service at your home or office, plus Complete Care™ accidental damage protection on each Dell notebook; or **AppleCare Protection Plan**, extending coverage to **3 years!**



**Dell Notebook Workstation**

**Precision M4500\*..... \$1,699**

**Our price saves you \$691!**

1.60GHz Core i7 Quad Core, Microsoft Windows 7 Ultimate 64-Bit, 4GB memory, 500GB 7200 RPM hard drive, 15.6" Full HD display, 1GB NVIDIA Quadro FX 1800M graphics card, Built-in webcam and microphone, 6.15 lbs (2.78kg)

**Dell Portable Workstation**

**Precision M6500\*..... \$2,479**

**Our price saves you \$1,319!**

1.73GHz Core i7 Quad Core, Microsoft Windows 7 Ultimate 64-Bit, 8GB memory, 500GB 7200 RPM hard drive, 17" WUXGA display, 1GB NVIDIA Quadro FX 2800M graphics card, Built-in webcam and microphone, 8.5 lbs (3.86kg)

**Dell Desktop Workstation**

**Precision T5500\*..... \$3,099**

**Our price saves you \$1,998!**

2.93GHz Quad Core Xeon, Microsoft Windows 7 Ultimate 64-Bit, 6GB memory (12GB, add \$200), 300GB 10K RPM & 1.0TB 7200 RPM hard drives, 1.0GB NVIDIA Quadro FX 3800 graphics card

**Add a Dell UltraSharp Widescreen display**

- 20" ..... \$189
- 22" ..... \$207
- 24" ..... \$540

**Apple Professional Notebook**

**MacBook Pro 15" \* ..... \$2,208**

**Our price saves you \$340!**

2.66GHz Core i7, Mac OS 10.6, 4GB memory, 500GB 5400RPM hard drive, 15.4" WSXGA+ display, Intel HD Graphics and NVIDIA GeForce GT 330M 512MB with automatic graphics switching, built-in iSight camera and microphone, 5.6 lbs (2.54kg)

**Apple Portable Workstation**

**MacBook Pro 17" \* ..... \$2,308**

**Our price saves you \$340!**

2.53GHz Core i5, Mac OS 10.6, 4GB memory, 500GB 5400RPM hard drive, 17" WUXGA widescreen display, Intel HD Graphics and NVIDIA GeForce GT 330M 512MB with automatic graphics switching, built-in iSight camera and microphone, 6.6 lbs (2.99kg)

**Want to Learn More?**

\* Visit [www.design.upenn.edu/comp](http://www.design.upenn.edu/comp) for additional information.



# WINDOWS NETBOOK SYSTEMS

DELL, HP, & LENOVO



**Looking for a highly portable option to use when you're on the go?**

Netbooks complement your more powerful primary computer by providing Internet access and basic computing functionality in a lightweight form factor.

All netbooks come with university supported Windows operating systems.



## Dell Inspiron

**Mini 10..... \$399**

**Our price saves you \$10!**

1.6GHz Atom, Windows XP Home, 1GB memory, 160GB 5400RPM hard drive, 10.1" HD+ display, Intel GMA-500 graphics card, 2.6 lbs (1.18kg), 1 year warranty  
*Optical drive sold separately.*

## HP Mini 210

**Black..... \$429**

**Our price saves you \$80!**

1.66GHz Atom, Windows 7 Home Premium, 1GB memory, 160GB 5400RPM hard drive, 10.1" WSVGA display, Intel GMA-3150 graphics, 2.69 lbs (1.22kg), 1 year warranty  
*Optical drive sold separately.*

### External DVD/CD Burner

Add an external DVD/CD burner to your Netbook for only **\$59.**

## HP Mini 210

**Pacific Blue..... \$479**

**Our price saves you \$100!**

1.66GHz Atom, Windows 7 Home Premium, 1GB memory, 250GB 5400RPM hard drive, 10.1" WSVGA display, Intel GMA-3150 graphics, 2.69 lbs (1.22kg), 1 year warranty  
*Optical drive sold separately.*



## Dell Latitude

**2110 ..... \$549**

**Our price saves you \$149!**

1.83GHz Intel Atom, Microsoft Windows 7 Home Premium, 1GB memory, 250GB 7200 RPM hard drive, 10.1" SVGA display, Intel GMA-3150 graphics, 2.87 lbs (1.3kg), 1 year warranty  
*Optical drive sold separately.*



## Lenovo ThinkPad

**X100e..... \$549**

**Our price saves you \$190!**

1.6GHz AMD Neo MV-40, Microsoft Windows 7 Home Premium, 2GB memory, 250GB 5400RPM hard drive, 11.6" display, ATI Radeon Mobility 3200 graphics, Bluetooth, 3.3 lbs (1.49kg), 1 year warranty  
*Optical drive sold separately.*





**All Apple systems come with:**

- Mac OS 10.6 operating system
- Built-in AirPort Extreme 802.11n wireless
- Built-in Bluetooth
- **AppleCare Protection Plan** is available to extend coverage from 1 year to 3 years; see pricing below

*Students may order systems on this page by visiting Campus Express or calling the sale hotline.*



**Apple Value Desktop**

<b>Mac Mini</b>	
2GB/160GB HD .....	\$519
4GB/320GB HD .....	\$719
Add AppleCare.....	\$99

**Our price saves you \$130\*!**

2.26GHz Core 2 Duo, 2GB memory, 160GB 5400RPM hard drive, integrated NVIDIA GeForce 9400M graphics, DVD burner

2.53GHz Core 2 Duo, 4GB memory, 320GB 5400RPM hard drive, integrated NVIDIA GeForce 9400M graphics, DVD burner

*Monitor, keyboard, and mouse sold separately*

**Apple Mainstream Desktop**

<b>iMac 21.5"</b> .....	\$1,119
Add AppleCare.....	\$119

**Our price saves you \$130\*!**

3.06GHz Core 2 Duo, 4GB memory, 500GB 7200RPM hard drive, 21.5" WUXGA widescreen display, integrated 256MB NVIDIA GeForce 9400M graphics, DVD burner, built-in iSight camera and microphone



**Apple Performance Desktop**

<b>iMac 27"</b> .....	\$1,569
Add AppleCare.....	\$119

**Our price saves you \$180\*!**

3.06GHz Core 2 Duo, 4GB memory, 1.0TB 7200RPM hard drive, 27" WUXGA widescreen display, 256MB ATI Radeon HD4670 graphics card, DVD burner, built-in iSight camera and microphone

**Apple Professional Desktop**

<b>Mac Pro Quad-Core</b> .....	\$2,269
Add AppleCare.....	\$199

**Our price saves you \$380\*!**

2.66GHz Quad Core Xeon, 3GB memory, 640GB 7200RPM hard drive, 512MB NVIDIA GeForce GT 120 graphics card, DVD burner

*Monitor sold separately*

**Apple Portable Workstation**

<b>MacBook Pro 17"</b> .....	\$2,308
<i>w/ AppleCare included</i>	

**Our price saves you \$340\*!**

2.53GHz Core i5, 4GB memory, 500GB 5400RPM hard drive, 17" WUXGA widescreen display, Intel HD Graphics and NVIDIA GeForce GT 330M 512MB with automatic graphics switching, DVD burner, built-in iSight camera and microphone, 6.6 lbs (2.99kg)

*\* Savings based on purchase price of computer with AppleCare.*





**All Dell systems come with:**

- Microsoft Windows 7 operating system
- Built-in DVD burner
- Built-in 802.11n wireless
- **Special Warranty:** Dell's 3 year, next business day warranty with service at your home or office.

*Students may order systems on this page by visiting Campus Express or calling the sale hotline.*



**Dell Ultraportable Notebook**  
**Latitude E4200.....\$1,599**

**Our price saves you \$595!**

1.6GHz Core 2 Duo, 3GB memory, 128GB Solid State Hard Drive, Intel GMA-4500MHD graphics, Microsoft Windows 7 Pro 64-Bit, 2.2lbs (1.0kg)

Includes 3-Year Accidental Damage Protection



**Dell Value MiniTower**  
**OptiPlex 380..... \$599**

**Our price saves you \$102!**

2.93GHz Core 2 Duo, 2GB memory, 160GB 7200RPM hard drive, 256MB ATI Radeon HD 3450 graphics card, Microsoft Windows 7 Pro 32-Bit

**Dell Mainstream**  
**Small Form Factor**

**OptiPlex 780 ..... \$729**

**Our price saves you \$178!**

3.06GHz Core 2 Duo, 4GB memory, 320GB 7200RPM hard drive, 256MB ATI Radeon HD 3470 graphics card, Microsoft Windows 7 Pro 64-Bit

Or choose a Mini Tower ..... \$729

**Dell Performance**  
**Small Form Factor**

**OptiPlex 980 ..... \$999**

**Our price saves you \$314!**

2.8GHz Core i7 Quad-Core, 4GB memory, 500GB 7200RPM hard drive, 512MB ATI Radeon HD 4550 graphics card, Windows 7 Pro 64-Bit

Or choose a Mini Tower ..... \$999

**Dell displays for use**  
**with OptiPlex Desktops**

**19" Flat Panel.....\$171**

**20" UltraSharp**  
**Widescreen Flat Panel..... \$189**

**22" UltraSharp**  
**Widescreen Flat Panel..... \$207**

**24" UltraSharp**  
**Widescreen Flat Panel..... \$540**



The University of Pennsylvania has organized the Back-To-School Sale to ensure that you get an exceptional system at a great price for the fall semester. Orders may be shipped to your home, or will be available for pickup when you arrive in the fall. Orders received after July 31st will be filled based on the inventory available.

## ABOUT OUR ORGANIZATION

The Computer Connection is operated by the University through its Division of Business Services. Consistent with the mission of the overall division, our underlying philosophy is to provide our clients with high quality service in a fiscally responsible manner. We fulfill this mission by providing convenient purchasing options and also by regularly offering attractively priced products that are aligned with Penn's recommended standards.

The Computer Connection derives revenue from the sale of computers, peripherals and software to eligible purchasers including Penn students, faculty and staff. As is the case with most retail establishments, we also receive payments in the form of rebates provided from manufacturers and suppliers of the products we sell.

## VENDOR GUIDELINES

- Apple allows individuals to purchase one desktop computer, one notebook computer, one Mac Mini, and up to two displays per academic year.
- Dell and Lenovo allow individuals to purchase one of each model of their desktop and notebook lines.
- Products may not be purchased for further resale. Other policies may apply.

## FINANCING YOUR COMPUTER PURCHASE

If you want to finance your computer purchase, there are several options to consider:

- Call Student Financial Services directly at 215-898-1988 to discuss options.
- Call the University of Penn Student Federal Credit Union at 215-898-9697, or visit [sfcu.upenn.edu](http://sfcu.upenn.edu) for more information.
- Faculty and staff may call the U. of P. Federal Credit Union at 215-898-8539, or visit [www.uofpfcu.com](http://www.uofpfcu.com) for details about payroll deduction plans and other financing options.

## ONLINE STUDENT ORDERING

Placing your order couldn't be easier. Starting June 1st, students can log on to Campus Express Online at [campusexpress.upenn.edu](http://campusexpress.upenn.edu) and click on "My New Computer":

- Select from a variety of options from Apple and Dell.
- Have your computer shipped directly to you, or make travel easier by having it waiting for you to pick up when you get to campus.
- Pay by credit card, or charge to your student bill (pick up only).
- After placing your order, you will receive an email with your confirmation number and details.

## IN-STORE ORDERING FOR FACULTY, STAFF & STUDENTS

Faculty, staff, and students who are on or near campus, may place and pay for orders at the Penn Computer Connection, located on the Penn campus at 3610 Sansom Street adjacent to the Penn Bookstore at 36th and Walnut, on the ground floor.

## WHEN AND WHERE TO PICK UP STUDENT ORDERS

If picking up, Undergraduate and Graduate student orders will be available in the Penn Computer Connection showroom at 3610 Sansom Street at the start of each School's program. You will receive a follow-up email with details about how to pick up your order.

## COMPUTER CONNECTION STORE HOURS DURING MOVE-IN WEEK

Wednesday, Sept. 1	9 AM - 6:30 PM
Thursday, Sept. 2	9 AM - 6:30 PM
Friday, Sept. 3	9 AM - 6:30 PM
Saturday, Sept. 4	10 AM - 5 PM
Sunday, Sept. 5	10 AM - 5 PM
Monday, Sept. 6	10 AM - 5 PM

Beginning Tuesday, Sept. 7 Regular Hours Resume:

Monday - Friday	8:30 AM - 6:30 PM
Saturday	10 AM - 5 PM
Sunday	Closed



3610 Sansom Street  
Philadelphia, PA 19104-3298

## **BACK-TO-SCHOOL SALE 2010**

**Back-To-School Hotline: 215-573-2850**

Online at [campusexpress.upenn.edu](http://campusexpress.upenn.edu)

### **Dates to Remember**

JUNE 1 ..... Back-To-School Sale Begins

JULY 31 ..... Order Placement Due Date